

SAG

AFTRA

Deni Tyler

TRADESHOWS/CONVENTIONS – MARKETING EVENTS

VENUE	CLIENT	TITLE	LOCATION
TRADESHOWS/CONVENTIONS/MARKETING TOURS			
Multiple Shows	VM Ware	Emcee	US Cities/Canada/Europe
Pack/Pharma Expo	PMMI	Emcee	Chicago
Multiple Shows	BASF	Emcee	US Cities
Every Pain Reliever Tour	Advil	Emcee	US Cities
Love Your Life Tour	Redbook Magazine	Host	US Cities
Multiple Shows	Cisco	Host	US Cities/Canada/Europe
Bumbershoot	Jones Soda	Host	US Cities
Macy's Beach Bash	Norelco	Host	US Cities
Multiple Shows	Moderna	Team Lead/Crowd Gatherer	US Cities/Europe/Asia
ASCO, ASH	Rigel Pharma	Team Lead/Crowd Gatherer	US Cities
ASCO, RSNA	Bayer	Team Lead/Crowd Gatherer	Chicago
Multiple Shows	Sunovion Pharma	Team Lead/Crowd Gatherer	US Cities/Canada
Multiple Shows	Mallinckrodt Pharma	Team Lead/Crowd Gatherer	US Cities/Canada/Europe

EVENT PRODUCTION

Global Meetings	Google	Associate Producer	Macau
Various Shows	EMC	Onsite Producer	US Cities
Global Meetings	Optus	Destination Manager	Hawaii
Global SVP Meetings	Herbalife	Destination Manager	Hawaii
Various Shows	Wipro	Onsite Producer/Team Lead	Las Vegas, San Francisco
Celeb Stylists	People StyleWatch	Event Manager	Los Angeles, CA

TOUR MANAGER/EVENT PRODUCER/TEAM MANAGER WORLDWIDE

- Preproduction support: sourced booth with approved advertising panels, A/V, electrical, internet, giveaways, and collateral.
- Raised brand awareness through informative presentations, interactive gaming, eye-catching displays, and POS.
- Identified and utilized profitable show opportunities for client, i.e. Speaker sessions, email banners, hyperlink to customized landing pages, post show email.
- Monitored and controlled inventory, logistics, boosted team morale, re-merchandised displays, packing and shipping of booth components.

SKILLS

Incorporating tech-savvy skills with the ability to communicate with consumers of diverse cultural backgrounds in a variety of settings

Exceed clients' goals for lead retrievals on a consistent basis

Increase on-site consumer involvement by creating an engaging atmosphere with branding and crowd gathering

SPECIALTIES

Emcee, Host

Accomplished and results driven lead retrieval skills

Conversational German

Logistic specialist